

Note for Young, Tracy

From: Meade, Mary Ann
Date: Tue, Dec 7, 1993 8:53 PM
Subject: FW: Retailer 1-800#
To: Stern, Doron
Cc: Huckfeldt, Robert; Restivo, Jeanine; Young, Tracy

2042815484

Doron-

I did not have enough background info to answer your last question correctly. I have been talking to Tracy Young about us possibly setting up an (800) line at PMX for the MCS catalogs. This hasn't been done in the past at PMX, but it merits discussion, due to the fact that tracking needs to be done. No firm answer can be given until we get the PSC programmers, Brand/Fulfillment contact(s), PM Logistics and Madden all in one room to discuss this.

From: Meade, Mary Ann on Thu, Dec 2, 1993 9:59 AM
Subject: RE: Retailer 1-800#
To: Stern, Doron
Cc: Huckfeldt, Robert

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Doron-

Madden inventories the catalogs, however, we do not handle fulfillment. We would be glad to ship catalogs to a fulfillment center for them to fulfill. We can even make arrangements to pulse them in if you'd like. Just let me know. Thanks!

From: Stern, Doron on Mon, Nov 15, 1993 9:18 AM
Subject: FW: Retailer 1-800#
To: Huckfeldt, Robert; Meade, Mary Ann

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Is this Madden's responsibility?

From: Restivo, Jeanine on Mon, Nov 15, 1993 7:24 AM
Subject: RE: Retailer 1-800#
To: Stern, Doron
Cc: Kowal, Paul; Spill, Nicholas

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Yes. But let's discuss. I was under the impression that this is something Madden is responsible for. (Don't want to step on anyone's toes.)

J.

From: Stern, Doron on Sun, Nov 14, 1993 5:10 PM
Subject: Retailer 1-800#
To: Restivo, Jeanine
Cc: Mansmann, Jack; McMahon, Kathy; Parmet, Nancy

Jeanine- In order to make it easier for retailers to keep a necessary inventory of MCS catalogs, we recommend providing accounts with a 1-800 number (1-800-CATALOG?) to receive catalogs.

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